



Our signature product, the Biodiesel-powered MA-2 Multimedia is a fully-loaded marketing machine. With the ability to scroll multiple billboards on three sides, broadcast your radio spot over an eight-speaker sound system, and deliver Bluetooth and SMS texting to nearby mobile phones, this is truly the best way to engage your consumers using all the senses.

See: Crisp, scrolling, illuminated signage (5x5 and 5x10), awe-inspiring traveling 3-D displays with live models, your brand wrapped all over a vehicle, people surrounding your truck with camera phones as if the Beatles were back in town.

Hear: Your 30 second radio spot, pump-up-the-crowd music, an announcer over a PA system, the buzz of people around the truck talking about your brand.

Taste: Mouth-watering product samples handed out by brand ambassadors, the excitement in the air.

Touch: The elements of an interactive game, your product, promotional premiums, coupons, consumer's cell phones with messaging. Each other as your consumers pose for a photo in front of your brand.

Smell: Your product as it's sampled by the consumer, money coming into your pockets by the minute.

Programs:

Shared Scrolling

Moving billboards generate double the attention of a static billboard. Our shared scrolling mobile billboard trucks follow distinct routes in specified zoned coverage, allowing you to pick which local zone you want your message to go. You can also request specific zip codes to geo-target specific demos to match your direct mail campaigns, or to compliment your TV or radio buys.



Rolling Through America | Affiliate Photo Gallery



Multimedia Exclusive

Our most popular award-winning advertising program, multimedia exclusives give you direct access to a truck for an indefinite period of time. Graphic wrapped with your branding, this becomes an all-inclusive event in a box that will show up at all kinds of events based on a custom calendar we develop just for you. A 3-D display and billboards strategically ran at different times give consumers the appearance of multiple trucks. An eight-speaker sound system gives consumers another way to experience your message. And, we are constantly exploring new ways to use the truck to deliver results for our clients. We'd love to hear your ideas!



Recent Events and Promotions



Lime vizio Advertising multi-media vehicle showcasing Pacific Northwest Ballet's "Nutcracker" was featured at the Seattle Macy's Day Parade. Below: The Seattle Fleet in front of Qwest Field hours before the Seahawks game against San Francisco.



About Lime Vizio Advertising

Lime Vizio Advertising offers a unique alternative to traditional print, radio, television and outdoor advertising. With a mission to provide business with a creative solution to help break through today's media clutter, Lime Media Advertising is shaking up the advertising world with its unique truck-mounted backlit scrolling mobile boxes and multimedia vehicles. Hop on board with Lime Vizio Advertising and drive forward into the mobile advertising world. For a sales kit or more information about Lime Vizio Inc, please contact Tim Kremenetskiy at tim@limevizio.com or call 310-770-2580.